



**2024 ANNUAL EDUCATIONAL
CONFERENCE**

APRIL 29-MAY 3, 2024

ORANGE BEACH, AL

Partnership and Exhibitor Information

From the President

The Code Officials Association of Alabama is pleased to announce sponsorship and exhibitor opportunities for our 2024 Education Conference and Scholarship Bowling Tournament. This year's conference will take place April 29th -May 3rd, 2024, in Orange Beach, Alabama. We invite you to participate in this event to help inform our members about the codes and your products.

Formed in 1968, COAA is a charter chapter of the International Code Council, and a nonprofit professional association representing Alabama's city and county building inspectors and industry representatives. COAA and its members are dedicated to promoting health and safety in the built environment through education, professionalism, and code development.

Much of COAA's success is due to the support of our sponsors and partners. As a sponsor or exhibitor, you show your support for Alabama's building and safety community while showcasing your products and networking with code officials, architects, engineers, flood plain managers, and others involved in the construction industry.

If you have questions about any of the sponsor and exhibitor opportunities, please let me know. We look forward to seeing you in Orange Beach!

Sincerely,

Erik Waddell

President

Code Officials Association of Alabama

2024 Conference Partner and Exhibitor Packages

Presenting Conference Partner - \$2,500 (1 Available)

- Included on all event signage
- Recognized on Conference Program cover as Presenting Partner
- Full page ad in Conference Program
- Opportunity for **approved** lunch education presentation*
- Vendor booth
- First choice of booth location
- Recognition on COAA website
- Advance copy of Conference attendee list
- Opportunity to provide promotional items for attendee gift bags (anticipate 130 - 170)
- 2 conference registrations, including the Annual Banquet (these are also your booth representatives; **additional employees must register separately**)
- Bowling Lane Sponsor
- Includes 1 bowling team registration

Lunch & Learn Partner - \$1,500 (2 Available)

- Opportunity for **approved** lunch education presentation* 130 - 170)
- Half-page ad in Conference Program
- Recognition on COAA website
- Advance copy of Conference attendee list
- Opportunity to provide promotional items for attendee gift bags (anticipate 130 - 170)
- Advance copy of Conference attendee list
- 2 conference registrations, including the Annual Banquet (these are also your booth representatives; **additional employees must register separately**)
- Vendor booth

*Sessions **must** be educational and **NOT** a sales message. Proposed sessions **MUST** be approved by the COAA Board before partnership is confirmed.

Sponsorship and Exhibitor Registration Forms must be received no later than April 1, 2024. Payment is due in full no later than April 15, 2024.

2024 Conference Partner and Exhibitor Packages

Conference Education Partner- \$1,000 (Limited Number Available)

- Opportunity for **approved** education presentation*
- Half-page ad in Conference Program
- Recognition on COAA website
- Advance copy of Conference attendee list
- Opportunity to provide promotional items for attendee gift bags (anticipate 130 - 170)
- Advance copy of Conference attendee list
- 2 conference registrations, including the Annual Banquet (these are also your booth representatives; **additional employees must register separately**)
- Vendor booth

Break Sponsor - \$750 (8 Available)

- Recognized as Break Sponsor on signage and program
- Vendor booth
- Recognition in Conference Program
- Recognition on COAA website
- Advance copy of Conference attendee list
- 1 conference registration, excluding the Annual Banquet (this is also your booth representative; additional employees must register separately)
- Additional registrations and banquet tickets can be purchased on the website.

Conference Exhibitor - \$500

- Vendor booth
- Recognition in Conference Program
- Recognition on COAA website
- Advance copy of Conference attendee list
- 1 conference registration, excluding the Annual Banquet (this is also your booth representative; additional employees must register separately)
- Additional registrations and banquet tickets can be purchased on the website.

*Sessions **must** be educational and **NOT** a sales message. Proposed sessions **MUST** be approved by the COAA Board before partnership is confirmed.

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2024 Avery Richey Memorial Scholarship Bowling Night Partner and Exhibitor Packages

In August 2019, Lori Beth and Shon Richey received news that no parent ever wants to hear – their 5-year-old daughter Avery had a brain tumor. On May 7, 2021, after 22 months of #brAvery, Avery passed away at the age of 7. Later that year, the COAA Board voted to rename the COAA Annual Scholarship in her name to honor her fight and spirit – her love of rainbows and unicorns continues to inspire us all. Thank you to Lori Beth and Shon, as well as Avery’s sisters Ella and Lexie, for allowing us to honor Avery’s memory and share some of her light and #brAvery through this annual scholarship award, which is funded through the COAA Avery Richey Memorial Scholarship Bowling Night event.

Lane Sponsor - \$150 per lane (6 available)

- Signage at bowling night
- Recognition on COAA website
- Recognition in Conference Program

Lucky Strike Sponsor (Presenting Sponsor) - \$1000 (1 available)

- Recognized on signage and website as Bowling Night Presenting Sponsor
- Recognition on COAA website
- Full-page ad in Conference Program
- Lane Sponsorship
- 4-person team

Spare Level Sponsor - \$500

- Recognized on signage & website
- Recognition on COAA website
- Half-page ad in Conference Program
- 4-person team

Split Level Sponsor - \$300

- Recognized on signage & website
- 2 individual bowling registrations
- Recognition in Conference Program

Sponsorship and Exhibitor Registration Forms must be received no later than April 1, 2024. Payment is due in full no later than April 15, 2024.

2024 COAA Education Conference and Avery Richey Memorial Scholarship Bowling Tournament

Door Prize Donations

- Donate an item worth at least \$25 for a door prize giveaway
- Recognition in Conference Program
- Recognition on COAA website

Conference and Scholarship Bowling Tournament Giveaways

- Donate giveaway items for the conference and bowling tournament gift bags

Why Partner with COAA?

The 2024 COAA Annual Education Conference is a great opportunity to showcase your company or product! We have designed the sponsorship and exhibitor options to encourage interaction with code compliance professionals across Alabama. Attendees look forward to learning about new products, technologies, and services as a way to stay current with industry trends and issues. Conference attendees include:

- Code Enforcement Officials, Inspectors, and Administrators
- Building Inspectors
- Plumbing and Mechanical Inspectors
- Compliance Officers
- Architects and Engineers
- Permit Specialists

Conference Education Partners

Conference Education Partners must submit a title and abstract of their proposed session for approval by the COAA Board before the partnership is confirmed. Sessions must be educational and NOT a sales message. Please email proposed session information to Tana Bryant (tbryant@anniston.al.gov). If the proposed session is already approved for any type of CEU credits, please include this information in your submission.

Important Dates - Logos and Brochure Ads

All exhibitors and vendors should provide a high resolution image file of their logo as well as the appropriately sized ad for the conference brochure. These images must be received no later than **April 8, 2024** for inclusion. Images received after that date cannot be guaranteed to be included.

Sponsorship and Exhibitor Registration Forms must be received no later than April 1, 2024. Payment is due in full no later than April 15, 2024.

2024 Conference and Scholarship Bowling Tournament Partner and Exhibitor Information

Terms and Conditions

Full payment is required with this application. Cancellations must be made by April 1, 2024, with 50% of the total being refunded. Any cancellations made after April 1, 2024, will result in no refund. April 1, 2024, will also be the last day to make changes to Exhibitor Badges.

The opportunity to participate as a sponsor and/or exhibitor is open to any business or professional organization related to the building inspection and operations field. Accepting a company's sponsorship does not in any way constitute an official endorsement by COAA or its members of any product or service offered.

COAA and its agents will not be liable for failure to hold the exhibition as scheduled. Exhibitors agree to maintain insurance that will fully protect, hold harmless, and indemnify the exhibition management and the sponsor from any and all claims of any nature including claims under the Workman's Compensation Act.

Damage to the facility housing and the exhibit caused or done by the exhibitor shall be the responsibility of the exhibitor.

Hotel Information

SpringHill Suites Orange Beach at the Wharf
4673 Wharf Parkway West
Orange Beach, AL 36561
(251) 943-6600

A discounted rate is available for conference participants.

2024 Conference and Scholarship Bowling Tournament Partner and Exhibitor Registration Form

For more information, contact Tana Bryant at tbryant@anniston.al.gov.

1. Complete general information.

Company/Organization		Website
Contact		Title
Email		Phone
Address		
City	State	ZIP

Booth Staff Badge #1

Name
Title
Email

Booth Staff Badge #2 (Presenting and Education Partners)

Name
Title
Email

2. Select sponsorship/exhibitor level.

- | | |
|---|--|
| <input type="checkbox"/> Presenting Conference Partner (\$2500) | <input type="checkbox"/> Bowling Tournament Lane Sponsor (\$100) |
| <input type="checkbox"/> Conference Education Partner (\$1000) | <input type="checkbox"/> Door Prize Donation |
| <input type="checkbox"/> Conference Exhibitor (\$500) | <input type="checkbox"/> Lunch Sponsor (\$1,500) |
| | <input type="checkbox"/> Bowling team Sponsor (\$90.00) |

3. Select method of payment.

- Credit Card

Credit Card Number	Expiration Date	CVV
Name on Card		
Billing Address		
City	State	ZIP
Signature		

- Check: Make payable to COAA and mail to:
COAA - Attn: Tana Bryant
C/O City of Anniston
4309 McClellan Blvd
Anniston, AL 36206

Sponsorship and Exhibitor Registration Forms must be received no later than April 1, 2024. Payment is due in full no later than April 1, 2024.